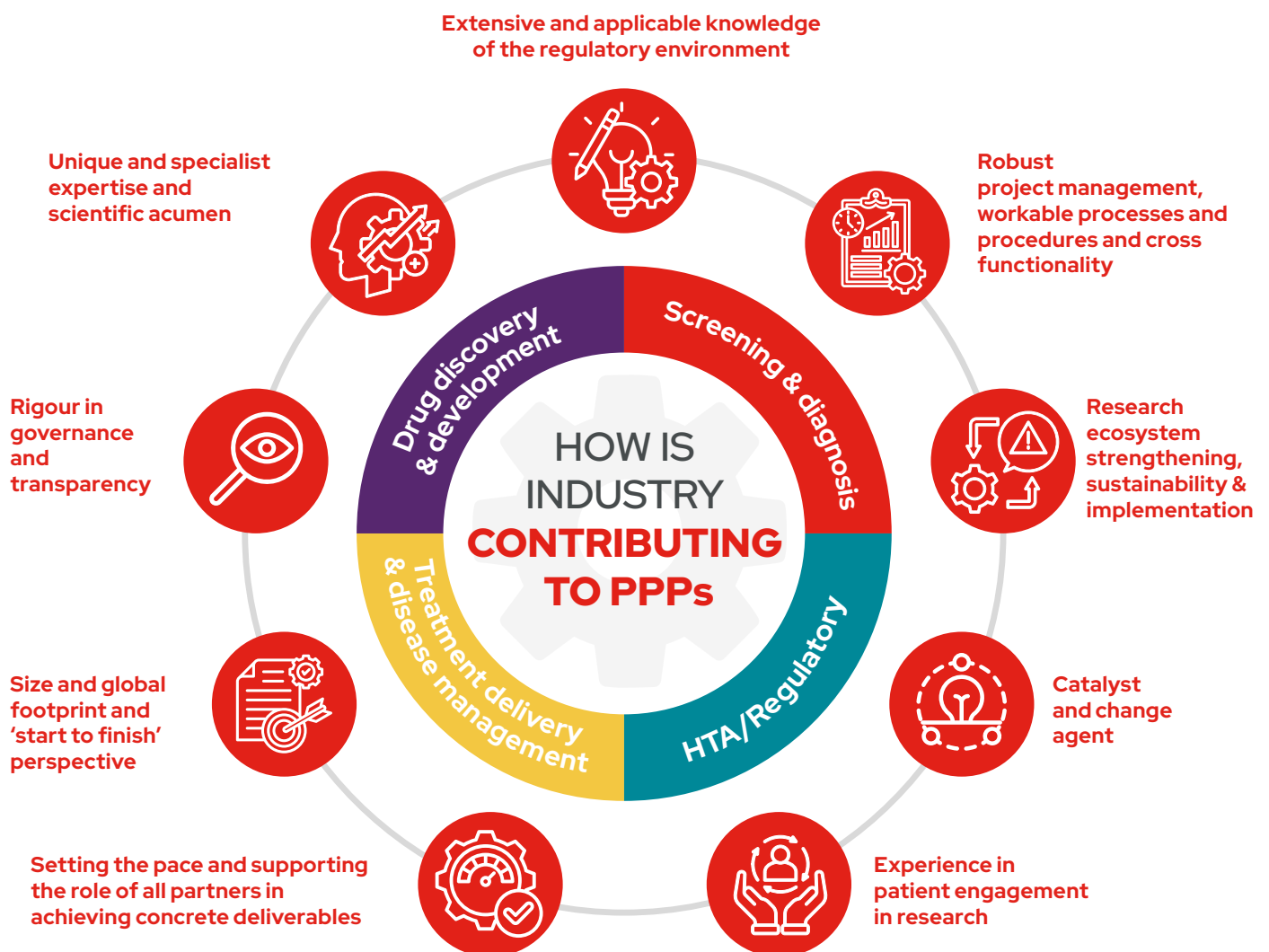


THE RARE DISEASES RESEARCH CONTINUUM

THE DIFFERENT CONTRIBUTIONS OF INDUSTRY IN PUBLIC-PRIVATE PARTNERSHIPS

The pursuit of scientific breakthroughs and the development of innovative treatments have long been collaborative endeavours, drawing on the collective expertise, resources, and motivation of diverse stakeholders. At the core of PPPs lies the recognition that no single sector nor stakeholder has the comprehensive capabilities required to tackle the multifaceted challenges inherent in healthcare research. By strategically combining their respective strengths, public and private entities can collectively achieve outcomes that would be unattainable through individual efforts.





MOBILISING THEIR SCIENTIFIC AND TECHNOLOGICAL EXPERTS,

companies can also provide access to research infrastructure and cutting-edge technology.

Access to these resources provides PPPs with a competitive advantage.



EXTENSIVE AND APPLICABLE KNOWLEDGE OF THE REGULATORY ENVIRONMENT,

helping to navigate requirements from agencies like the FDA and EMA. Identifying the barriers on the regulatory pathway and streamlining the steps will ultimately benefit patients by creating the conditions to access innovation more rapidly.



ROBUST PROJECT MANAGEMENT SKILLS, PROCESSES, PROCEDURES, AND INTERNAL POLICIES

that support and accelerate quality delivery, adherence to milestones, and risk management strategies that foresee, manage and mitigate risks.



COMPANIES HAVE KNOWLEDGE OF THE CONTRACTUAL, REGULATORY, AND POLICY LANDSCAPE

in which a PPP operates. They are also required to fulfill stringent transparency reporting requirements.



EFFECTIVE DEPLOYMENT OF THE OUTPUTS AND OUTCOMES OF PPPS,

thus greater impact, through scalability - and access to relevant international and regional partners.



RESULTS-ORIENTED APPROACH,

ensuring key stakeholders are identified early, leveraging their networks, and maintaining execution with the outcome in mind.



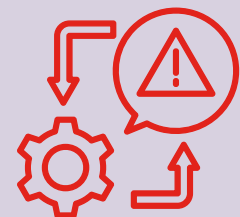
EXPERIENCE IN MEANINGFUL PATIENT ENGAGEMENT,

ensuring the outcomes of PPPs align closely with the goals and outcomes that matter to patients.



KNOWLEDGE-SHARING,

connecting the dots and creating synergies with other relevant initiatives and partnerships. Understanding issues from other stakeholders' perspectives is crucial for all stakeholders to craft solutions that are comprehensive, viable and deployable, increasing the likelihood of successful implementation.



AWARENESS OF GAPS AND INCONSISTENCIES

within and between countries and research ecosystems. Industry can provide this information, and lessons learned to PPPs to support their understanding of different systems and potential pitfalls.